## FOR IMMEDIATE RELEASE



# **Urbandale Education Foundation Raises Funds For Urbandale Schools During 4<sup>th</sup> Annual Brad Peyton Memorial Golf Tournament**

UEF celebrates another year of outstanding support by raising over \$21,000 for Urbandale Schools

**URBANDALE, Iowa – August 21, 2017** – The <u>Urbandale Education Foundation</u> (UEF), a non-profit organization committed to enhancing the educational experience of students in the Urbandale Community School District (UCSD), announced today that its 4<sup>th</sup> Annual Brad Peyton Memorial Golf Tournament generated over \$21,000 which will be used to continue investing in UEF 'Making a Difference Grants' for educators, scholarships for Urbandale High School graduates and building alumni connections. Held at the Hyperion Field Club on June 26, 2017, the tournament consisted of 116 golf participants, 20 volunteers and over 30 sponsors who came together to honor a family, celebrate a life and support UCSD. To date, the golf tournament has raised over \$85,000 in support of UCSD students and educators.



Brad Peyton's family at the 4<sup>th</sup> Annual Brad Peyton Memorial Golf Tournament on June 26, 2017: David Peyton, Paige Peyton, Madeline Peyton, Claudia Peyton, Eric Peyton and Leslie Peyton.

The UEF received an outpouring of support from community members and business leaders throughout Urbandale and greater Des Moines. In addition to 17 tee hole sponsors, and more than 50 prizes donated for the silent auction, the Foundation received outstanding support from Title, Leading and Beverage Sponsors. For the third consecutive year, Plaza Printers donated all signage and printing as a Title Sponsor. The Business Brokers, Inc. and DLR Group made generous donations as Title Sponsors. In addition, DLR Group committed to fulfill a Title Sponsorship role for three years. A total of eight Leading Sponsors provided substantial support: Bob and Gayle Johnson, Ron and Sue Pogge, Steve and Rose Ann Schuler, AO



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Wealth Advisory, Estes Construction, Foster Group, Gardner Law Firm and Northwest Bank. Willis Auto Campus provided significant support through their Beverage Sponsorship.



Steve Opsal and Steve Schuler at the 4th Annual Brad Peyton Memorial Golf Tournament on June 26, 2017.

"The golf tournament is a wonderful Urbandale community event to honor Brad Peyton, who was a very special community leader and person in so many of our lives, and to raise money to support Urbandale Schools and students," said UEF Board President Steve Schuler. "This marks the third consecutive year for awarding scholarships in the Peyton family name."

Peyton was a 24-year resident of Urbandale and a devoted husband, father, friend and community supporter. He made a positive difference in the lives of so many as a coach and board member for Urbandale Little League, a co-founder of the Shining City Foundation, a key political strategist and an advocate for the UCSD. He was instrumental in rallying support for the bond issue responsible for the building and remodeling of Webster Elementary, Urbandale Middle School and Urbandale High School. Peyton died in September 2013, at the age of 56 following a short battle with pancreatic cancer. The Urbandale Education Foundation is honored every year to carry forth his legacy in supporting Urbandale students and educators.



Mark Barrett, Dan Meyer, Jeff Shugart and Mike Schoville at the 4<sup>th</sup> Annual Brad Peyton Memorial Golf Tournament on June 26, 2017.



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"The Peyton's are dear friends and it's an honor for me to be involved in a project recognizing Brad and the work he did for the District," said UEF Board Member and Peyton Memorial Golf Tournament Chair Dan Meyer.

The UEF is in the unique position to provide support for UCSD, award scholarships to Urbandale High School graduates and connect Urbandale alumni through the merger and partnership of three organizations: Urbandale Education Foundation, <u>Urbandale Dollars for Scholars®</u> and <u>Urbandale Alumni Association</u>. UEF Board of Directors would like to thank all UCSD supporters who participated in the golf tournament either as a golf participant, dinner attendee, sponsor, raffle donor, silent auction donor or volunteer. To learn more about how you can become involved and make a positive difference for Urbandale students, educators, schools and the vitality of the Urbandale community, visit: <u>UrbandaleEducationFoundation.com</u> and follow on Twitter @SupportUCSD.

#### **About Urbandale Education Foundation**

The Urbandale Education Foundation (UEF) is a 501(c)(3) non-profit organization committed to enhancing the educational experience of students in the Urbandale Community School District (UCSD) by funding projects and initiatives not supported within existing school budgets. The UEF raises funds through grants and private donations and then invests in enhanced educational programming, innovative technology, scholarships for graduates, state-of-the-art facilities and lifelong learning opportunities. The UEF is in the unique position to provide support for UCSD, award scholarships to UHS graduates and connect Urbandale alumni through the merger and partnership of three organizations: Urbandale Education Foundation, <u>Urbandale Dollars for Scholars®</u> and <u>Urbandale Alumni Association</u>. The UEF is dedicated to making a difference in the future of Urbandale schools, students and the vitality of the Urbandale community. To learn more, visit: <u>UrbandaleEducationFoundation.com</u> and follow on Twitter @SupportUCSD.

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